

Cancer Clinical Trial Representation: Help Us Drive Change

Healthcare Professionals

Despite ongoing progress, communities of color may remain significantly underrepresented in clinical trials. When clinical trial participants do not reflect the diversity of people most affected by a disease, it can limit our understanding of a treatment's safety and efficacy.

Clinical trial representation is especially important for cancer research and treatment, where there remains an urgent need for tailored treatments and interventions. For example, although Black Americans bear a substantial cancer burden, they only represent about 5% to 7% of clinical trial participants.¹

As a trusted healthcare professional, your patients look to you for guidance when making decisions about their care. By discussing clinical trial opportunities and addressing concerns, you can help patients make informed choices and expand access to potentially life-changing research.



Continue to stay informed of local available oncology clinical trials and eligibility criteria to identify opportunities for appropriate patients.



Discuss clinical trial options with eligible patients alongside standard-of-care options during cancer care conversations to support informed decision-making.



Acknowledge and address misconceptions and concerns about clinical trials with evidence-based information about trial oversight, patient protections, and informed consent.



Identify and engage appropriate staff to support addressing barriers to care by streamlining referrals to organizations and programs that can help with transportation, childcare, language access, and other practical needs.



Partner with research institutions to provide feedback on protocols and recruitment materials to ensure patient input in trial design and implementation.

For more information, visit

<https://www.astrazeneca-us.com/content/az-us/Building-Better-Representation-in-Cancer-Research.html>

1. American Cancer Society. Cancer Facts and Figures for African American/Black People 2022-2024. Accessed June 11, 2026.
<https://www.cancer.org/content/dam/cancer-org/research/cancer-facts-and-statistics/cancer-facts-and-figures-for-african-americans/2022-2024-cff-aa.pdf>