Collaborating for Change
Advancing Heart Health and Health Equity in the US

AstraZeneca HealthCare Foundation
Mission and Programs

Established in 1993, the AstraZeneca HealthCare Foundation is a Delaware not-for-profit corporation and a 501(c)(3) entity organized for charitable purposes, including promoting public awareness of and education about healthcare and supporting nonprofit organizations.

Connections for Cardiovascular Health℠ Next Generation

In 2009, the AstraZeneca HealthCare Foundation launched the Connections for Cardiovascular Health℠ (CCH) program with a charitable contribution from AstraZeneca Pharmaceuticals, whose support for the program to date totals $35 million. CCH Next Generation builds on the legacy of the CCH program and ten years of lessons learned, while continuing to provide grants and capacity building to nonprofit organizations working in innovative ways to improve cardiovascular health at the community level.

AstraZeneca Employee Disaster Relief Fund

The Foundation provides modest respite and relief support for AstraZeneca employees affected by federally declared disasters in the United States. For more information on the Foundation's programs, visit www.astrazeneca-us.com/foundation.

The Center for Social and Economic Policy Research at West Chester University

The Foundation's university evaluation partner, the Center for Social and Economic Policy Research at West Chester University in Pennsylvania, provides evaluation support of CCH Next Generation-funded programs, identifies key learnings based on Foundation practices, assists in sharing lessons learned and provides representation on the Foundation's grant review committees.
President & Chair Message

For over a decade, we have supported non-profit organizations who are working to improve health and close outcome gaps in communities across the nation through innovative heart health programs. Grant Awardees of the Connections for Cardiovascular Health℠ (CCH) and CCH Next Generation programs have worked to help historically disregarded and underserved populations have greater access to health screenings, cardiovascular disease prevention and management tools, culturally appropriate resources and more. To date, these non-profit organizations have helped more than 70,000 people track their heart health progress. As a result, many program participants are making lifestyle changes to help lower their risk for cardiovascular disease, a leading cause of death in the US, and lead healthier lives.

Despite the ongoing effects of the COVID-19 pandemic, our CCH Next Generation Grant Awardees were nimble and resourceful—adapting and transforming their programs to meet the needs of the community. Program participants saw no disruption in their support, whether in-person or virtual and creativity made progress possible!

This year we also continued our Mentorship Program, where current Grant Awardees are partnered with an experienced mentor to provide support and guidance to help them successfully implement their programming and grow their capabilities. The Mentorship Program enabled the Grant Awardees to learn from each other in a virtual, collaborative environment and provided a forum to exchange lessons learned and best practices.

We are excited about our continued progress, but know that much work remains to be done to advance health equity. In the coming year, the Foundation will be building upon the success and lessons learned from our CCH and CCH Next Generation programs and aim to broaden our impact. We are planning to launch an expanded health equity program and look forward to accelerating the compelling work happening in communities across the US.

Christie Bloomquist
President
AstraZeneca HealthCare Foundation

James W. Blasetto, MD, MPH, FACC
Chair
AstraZeneca HealthCare Foundation
Advancing Health Equity

The nonprofit organizations awarded Connections for Cardiovascular Health℠ (CCH) Next Generation grants aim to improve heart health through innovative, community-based programs that address barriers to care for historically disregarded and underserved populations by providing activities and information that meet the needs and culture of the people in their communities.

Patients who are unable to attend an appointment in person or who do not wish to enroll in Camino Vida (typically due to work schedules or other time constraints), are scheduled for a virtual visit, allowing us to provide health education consultations while also learning more about their barriers to program entry. This new process ensures all patients with a chronic disease diagnosis are offered health education and support, regardless of schedule, transportation, COVID-19 fears or quarantine, or other barriers we have not yet identified.

CAMINO HEALTH CENTER (CAMINO COMMUNITY DEVELOPMENT CORPORATION INC.)

"[…] There was better success and social connectedness by creating a WeChat group for each class and being able to connect participants together and talk to one another, not only during the class, but also throughout the week through the chat group. There has also been sharing of information, such as a local Chinatown fitness center opening, that has helped motivate participants to continue making behavior changes."

ASIAN HEALTH COALITION

The overall success of S.C.A.L.E. during this unprecedented time has been both surprising and gratifying. The fact that patients with so many barriers remained connected and committed is truly an accomplishment to both the patients and the staff.

WEST VIRGINIA HEALTH RIGHT INC.

The programs often bridge gaps in care and work to advance health equity by increasing participant health screenings and providing cardiovascular disease prevention and management, nutrition education, access to healthcare and behavioral health services, physical activity, health coaching and more through health clinics, coalitions and other nonprofit organizations.
## Participants & Program Results

In 2021:

- **$950K** in grants awarded to 7 nonprofit organizations
- **17K+** people reached through screenings, workshops and other means
- **2.5K+** people tracked for progress toward improved cardiovascular health measures

## Program Participants Achieved Measurable Outcomes Like:

<table>
<thead>
<tr>
<th>Decreased weight/body mass index</th>
<th>Lowered blood pressure and/or cholesterol</th>
<th>Improved nutrition and/or nutrition knowledge</th>
<th>Increased physical activity</th>
<th>Increased knowledge of cardiovascular health</th>
</tr>
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<tbody>
<tr>
<td>Lowered blood sugar</td>
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- “The program has really brought a self-awareness to my health and allowed me to be more proactive in maintaining a good balance with eating right and exercising.”
  
  **MR. GORMAN, PROGRAM PARTICIPANT, HEALTHVISIONS MIDWEST INC.**

- “I just feel so great! I have so much more energy now! […] I have the motivation to keep going and keep going.”
  
  **MONACA, PROGRAM PARTICIPANT, CATHERINE’S HEALTH CENTER**

- “I have gained more clarity on different health topics. It gave me more confidence to share what I have learned to my friends and relatives.”
  
  **RONGHUA, PROGRAM PARTICIPANT, ASIAN HEALTH COALITION**

- “I hope to continue my progress with the Oklahoma City Indian Clinic and Wellness Center and get where I need to be for a healthy body and healthy heart.”
  
  **QUINTON, PROGRAM PARTICIPANT, OKLAHOMA CITY INDIAN CLINIC**

- “I’m very thankful for what Linda, the dietician, has done for me and her dedication to individual needs. I am also thankful to Larry, the health educator, for helping me develop behaviors to combat my nicotine cravings.”
  
  **SARA, PROGRAM PARTICIPANT, WEST VIRGINIA HEALTH RIGHT INC.**
Meeting the Needs of Program Participants

To bridge gaps in care and address barriers related to the pandemic, Grant Awardees met participants where they were—either virtually or in-person—to ensure they received the education and care they needed.

The goal-setting consultations we initially envisioned happening during in-person visits are now happening over the phone prior to patients’ pharmacy appointments for prescription pick-up, allowing educational resources, incentives, and monitoring tools to be dispersed in a timely manner during those scheduled appointments. Rather than measuring participants’ blood pressures and body weights during in-person appointments, we are providing them with blood pressure monitors and body weight scales they can use to track their own progress at home every day throughout the program and beyond. Meanwhile, the cooking classes we originally planned to offer in-person are now available online through a community partner.”

Charitable Pharmacy of Central Ohio

Staff had to figure out innovative ways to reach and educate our participants. Overcoming the challenges of the pandemic we were able to meet people where they were. Our community health workers stood in pantry lines, outside of senior buildings, grocery stores, doctor offices, and homeless shelters to ensure we were getting the word out about how cardiovascular disease is plaguing our low-income minority communities.”

HealthVisions Midwest Inc.

To continue to provide these services, we were equipped to provide services remotely and utilize access to secure, encrypted databases as needed. […] We shifted to teleconference and Zoom to fulfill goals of the program.”

The Wellness Coalition
CCH Next Generation Capacity Building

Mentorship Program

The CCH Next Generation Mentorship Program supports capacity building and fosters relationships between Grant Awardees. Through regular engagements and an educational webinar series, mentorship helped Grant Awardees overcome program implementation barriers and offered best practices on topics such as participant recruitment and retention, impact reporting, communications and sustainability.

The idea of having a successful grantee pair up with a new grantee is a revolutionary idea. That is not the culture in most foundations and with most [Request for Proposals] and grant processes.”

CATHERINE’S HEALTH CENTER (LEAD MENTOR)

Having the mentorship built into the [CCH Next Generation] program allowed us a regular third-party with whom to discuss our program who could provide insight and advice as a sounding board for ideas… Mentorship gave us a chance to have conversations and look for solutions outside the box, while still keeping us within the realm of CCH [Next Generation] and keeping focused on what would be best for our program”

CHARITABLE PHARMACY OF CENTRAL OHIO

We have appreciated learning from experts in the fields of communication, evaluation, mental health, dissemination, and so much more. Their feedback and support have been invaluable as we launched a new program this past year, especially given the challenges we experienced due to the ongoing COVID-19 pandemic.”

CAMINO HEALTH CENTER (CAMINO COMMUNITY DEVELOPMENT CORPORATION INC.)

Our mentor provided assurance along the way that what you are doing is right.”

OKLAHOMA CITY INDIAN CLINIC

Our biggest takeaway is how willing everyone involved in the program is to provide encouragement and to help each member to succeed.”

GOOD NEWS CLINICS INC.

The mentorship program was like having a roadmap. It cut out a lot of guesswork and trial and error because [the mentors] could offer suggestions.”

HEALTHVISIONS MIDWEST INC.

[The Wellness Coalition] worked hard to meet the expectations and goals that were outlined in the program. We used the activities and feedback from our mentor and the [Foundation] evaluation team to support us in reaching and exceeding our goals.”

THE WELLNESS COALITION
Mentorship Program Webinars

The Mentorship Program's educational webinar series was guided by a curriculum developed by Foundation staff, our university evaluation partners and mentors. Webinar topics included:

- Crisis Communications Planning
- Storytelling, Key Message Development & Video
- Strategic Integrated Communications & Storytelling
- Social Media Analytics
- Visual Storytelling through Landing Pages & Canva
- Program Dissemination

Communications

Reporting & Evaluation

- The Role of Evaluation in Community-Based Programming
- Meeting Mid-Year Reporting Expectations
- Meeting Year-End Reporting Expectations

Program Planning & Implementation

- Planning for the Remainder of the Grant Year
- Behavioral Health
- Orientation: A Look Ahead at What's to Come for Year Two
- Program Sustainability

One Young World Summit

In July 2021, the Foundation proudly supported two passionate changemakers from our nonprofit Grant Awardee organizations, Catherine’s Health Center and Charitable Pharmacy of Central Ohio, to participate in the annual One Young World Summit alongside Foundation staff. The Summit, which brings together thousands of young leaders from across the globe working to accelerate social impact, provided our two nonprofit leaders the opportunity to hear from influential political, business and humanitarian leaders and apply learnings to further support the work of their organizations and CCH Next Generation programs.
Nine organizations received a total of $1,028,303 in grants in 2020 to implement innovative heart health programs in their communities through November 15, 2021. Two previously funded organizations served as peer mentors to first-year Grant Awardees to help them successfully launch their programs. Visit our website for summaries of each program.

<table>
<thead>
<tr>
<th><strong>Asian Health Coalition</strong></th>
<th>Chicago, IL</th>
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<tbody>
<tr>
<td>PROGRAM</td>
<td>CARDIO: Cardiovascular Awareness Recognizing Diet and Integration of exercise Options</td>
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<tr>
<td>AWARD</td>
<td>$30,000</td>
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<tr>
<th><strong>HealthVisions Midwest Inc.</strong></th>
<th>Hammond, IN</th>
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<tr>
<td>PROGRAM</td>
<td>HEART: Healthy Eating, Active Living, Reduce Stress, Test your Numbers</td>
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<tr>
<td>AWARD</td>
<td>$149,573</td>
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<tr>
<th><strong>Camino Health Center</strong></th>
<th>Charlotte, NC</th>
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<tr>
<td>(Camino Community Development Corporation Inc.)</td>
<td></td>
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<tr>
<td>PROGRAM</td>
<td>Camino Vida</td>
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<tr>
<td>AWARD</td>
<td>$150,000</td>
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<tr>
<th><strong>Oklahoma City Indian Clinic</strong></th>
<th>Oklahoma City, OK</th>
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<tr>
<td>PROGRAM</td>
<td>Healthy Hearts on the Go: Linking Cardiovascular Disease to Diabetes Management for American Indians</td>
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<tr>
<td>AWARD</td>
<td>$150,000</td>
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<tr>
<th><strong>Catherine’s Health Center</strong></th>
<th>Grand Rapids, MI</th>
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<tr>
<td>*Served as peer mentor</td>
<td></td>
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<tr>
<td>PROGRAM</td>
<td>Healthy Heart Team/Whole Hearts</td>
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<tr>
<td>AWARD</td>
<td>$64,998</td>
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<tr>
<th><strong>The Wellness Coalition</strong></th>
<th>Montgomery, AL</th>
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<tr>
<td>PROGRAM</td>
<td>HeartLink – Improving Cardiovascular Health in the Alabama River Region</td>
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<tr>
<td>AWARD</td>
<td>$149,288</td>
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<tr>
<th><strong>Charitable Pharmacy of Central Ohio</strong></th>
<th>Columbus, OH</th>
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<tbody>
<tr>
<td>PROGRAM</td>
<td>Farmacy in the City: Cardiovascular Care at a co-located Charitable Pharmacy and Fresh Market</td>
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<tr>
<td>AWARD</td>
<td>$149,444</td>
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<tr>
<th><strong>West Virginia Health Right Inc.</strong></th>
<th>Charleston, WV</th>
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<tr>
<td>*Served as peer mentor</td>
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<tr>
<td>PROGRAM</td>
<td>SCALE (Sustainable Change and Lifestyle Enhancement)</td>
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<tr>
<td>AWARD</td>
<td>$35,000</td>
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<th><strong>Good News Clinics Inc.</strong></th>
<th>Gainesville, GA</th>
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<tr>
<td>PROGRAM</td>
<td>Healthy Hearts 4 Life</td>
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<tr>
<td>AWARD</td>
<td>$150,000</td>
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In 2021, the AstraZeneca HealthCare Foundation awarded a total of $954,311 in grants to seven organizations to work to sustain their programs and share lessons learned on program resiliency. One organization is continuing to serve as the lead mentor to support recently funded organizations in the implementation of their programs. Visit our website for summaries of each program.

**Programs Awarded**

### Camino Health Center
(Camino Community Development Corporation Inc.)
Charlotte, NC

**Program**
Camino Vida

**Award**
$150,000

### Charitable Pharmacy of Central Ohio
Columbus, OH

**Program**
Farmacy in the City: Cardiovascular Care at a co-located Charitable Pharmacy and Fresh Market

**Award**
$149,700

### Good News Clinics Inc.
Gainesville, GA

**Program**
Healthy Hearts 4 Life

**Award**
$149,935

### Oklahoma City Indian Clinic
Oklahoma City, OK

**Program**
Healthy Hearts on the Go: Linking Cardiovascular Disease to Diabetes Management for American Indians

**Award**
$150,000

### Catherine’s Health Center
Grand Rapids, MI

**Program**
Healthy HeartTeam/Whole Hearts

**Award**
$55,000

### HealthVisions Midwest Inc.
Hammond, IN

**Program**
HEART: Healthy Eating, Active Living, Reduce Stress, Test your Numbers

**Award**
$149,676

### The Wellness Coalition
Montgomery, AL

**Program**
HeartLink – Improving Cardiovascular Health in the Alabama River Region

**Award**
$150,000

*Serving as lead mentor*
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Staff

Colleen O’Brien
Senior Program Manager

Shannon Fyalkowski, MPH, CHES®
Operations and Communications Manager
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Please visit [www.astrazeneca-us.com/foundation](http://www.astrazeneca-us.com/foundation)

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