LEARNING TOGETHER TO AMPLIFY IMPACT

AstraZeneca HealthCare Foundation

Connections for Cardiovascular Health℠

2017 ANNUAL REPORT
Established in 1993, the AstraZeneca HealthCare Foundation is a Delaware not-for-profit corporation and a 501(c)(3) entity with a mission to promote public awareness and education of healthcare issues and support nonprofit organizations consistent with its charitable purpose.

**MISSION AND PROGRAMS**

**Connections for Cardiovascular Health℠**

In 2009, the AstraZeneca HealthCare Foundation launched the Connections for Cardiovascular Health℠ (CCH) program with a $25 million contribution from AstraZeneca Pharmaceuticals. The program awards grants to nonprofit organizations working in innovative ways to improve cardiovascular health at the community level.

**AstraZeneca Employee Disaster Relief Fund**

The Foundation provides support for AstraZeneca employees affected by federally declared disasters in the United States.

For more information on the Foundation’s programs, visit [https://www.astrazeneca-us.com/sustainability/healthcare-foundation.html](https://www.astrazeneca-us.com/sustainability/healthcare-foundation.html).

**National Breast Cancer Awareness Month**

Now a legacy program, the Foundation has supported National Breast Cancer Awareness Month (NBCAM): a group of national public service organizations, professional medical associations and government agencies who work to improve breast cancer awareness, share disease information and provide greater access to services.

**The Center for Social and Economic Policy Research at West Chester University**

The Foundation’s university evaluation partner, the Center for Social and Economic Policy Research at West Chester University, Pennsylvania, provides evaluation support of CCH-funded programs, identifies key learnings based on Foundation practices and provides representation on the Foundation’s grant review committees.
Across the country, cardiovascular disease affects over 92 million people and remains a leading cause of death.¹ The AstraZeneca HealthCare Foundation’s Connections for Cardiovascular Health℠ (CCH) program seeks to address this continuing problem. Ever since the CCH program’s launch eight years ago, we’ve not only provided funding to organizations working in innovative ways at the community level to help improve heart health, but also provided them with ongoing program evaluations. More recently, we developed formal learning opportunities to help them build capacity and sustain their programs. We have learned along the way with our Grant Awardees and we’ve seen first-hand the incredible impact their programs are making in the lives of participants in their communities. Now, as the Foundation and our Grant Awardees focus on sharing lessons learned broadly, we look forward to the impact of the CCH program being extended to help even more individuals and organizations.

This year, the Foundation hosted two Learning Forums to support our Grant Awardees’ efforts to share valuable information from their programs and help them build capacity. We brought together representatives from our Grant Awardees’ organizations, along with our evaluation and communications partners, to engage and learn about program sustainability, dissemination and storytelling.

Watch the highlights from our December event!

The goal of the Foundation and our Grant Awardees’ work to share lessons learned is to broaden the reach of their CCH-funded programs and inspire interested organizations to develop their own cardiovascular health programs. CCH Grant Awardees are sharing information about their programs, lessons learned and effective practices through:

PUBLICATIONS PRESENTATIONS WEBINARS TOOLKITS

“It’s helpful and inspiring to network with other Grant Awardees who share a passion to help improve heart health. Even though our organizations’ programs are different, there are common challenges we face, and we can learn from each other.”
— Karen Kaasboek, Executive Director, Catherine’s Health Center
As well as a focus on sharing lessons learned, CCH-funded programs continue to help individuals improve their heart health through community-based outreach that includes:

- Access to Healthcare
- Prevention
- Education
- Disease Management

Collectively since the program’s inception, over **1.6 MILLION PEOPLE** have been reached and **OVER 58,000 PARTICIPANTS** have been tracked for progress through CCH-funded programs.

To achieve their goals, many CCH-funded programs provide:

- Health Education Classes
- Group Exercise
- Cooking Demonstrations
- Screenings
- Health Coaches/Lifestyle Counselors
- Access to Comprehensive Care
- Personalized Care Plans

Program participants achieve measurable outcomes like:

- Decreased weight and/or body mass index
- Lowered blood sugar
- Lowered blood pressure and/or cholesterol
- Increased physical activity
- Improved nutrition and/or nutrition knowledge
- Increased knowledge of cardiovascular health

"A lot of people don’t know how to have a healthy heart... As a facilitator, I’m able to help my neighbors learn. That’s my favorite part.”

— Cynthia, Participant, Sankofa Community Development Corporation
Ten organizations received funding in November 2016 and implemented their programs through December 2017. Visit our website for summaries of each program.

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Program Description</th>
<th>Grant Award</th>
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</thead>
<tbody>
<tr>
<td>Catherine’s Health Center</td>
<td>Whole Hearts</td>
<td>$171,239 (2016)</td>
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<tr>
<td>City Health Works</td>
<td>Extending care for hypertension beyond the confines of the healthcare system via neighborhood-based coaching integrated with primary care</td>
<td>$178,809 (2016)</td>
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<tr>
<td>El Sol Neighborhood Educational Center</td>
<td>Mi Corazon, Mi Salud/ My Heart, My Health</td>
<td>$176,250 (2016)</td>
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<tr>
<td>The Gaston and Porter Health Improvement Center</td>
<td>Prime Time Sister Circles® (PTSC): An Effective Intervention to Enhance Control of Hypertension in Mid-Life African American Women Enrolled in Medical Homes</td>
<td>$179,726 (2016)</td>
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<tr>
<td>Mallory Community Health Center</td>
<td>Take Control of Your Health</td>
<td>$180,000 (2016)</td>
</tr>
<tr>
<td>Manna Ministries Inc</td>
<td>(MOVE) Minimizing Obesity Via Education, Encouragement, Exercise</td>
<td>$179,570 (2016)</td>
</tr>
<tr>
<td>Mercy Hospital Foundation Inc</td>
<td>Heart Smart for Life</td>
<td>$165,770 (2016)</td>
</tr>
<tr>
<td>Mid Valley Family YMCA</td>
<td>Activate Your Heart/Active Su Corazon</td>
<td>$167,032 (2016)</td>
</tr>
<tr>
<td>West Virginia Health Right, Inc</td>
<td>SCALE (Sustainable Change and Lifestyle Enhancement)</td>
<td>$180,000 (2016)</td>
</tr>
<tr>
<td>Westminster Free Clinic</td>
<td>Corazones Sanos</td>
<td>$179,953 (2016)</td>
</tr>
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Ten organizations received funding in August 2017 and will continue to implement their programs through July 2018. Visit our website for summaries of each program.

<table>
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<th>Grant Awardees</th>
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<tr>
<td>Catherine’s Health Center</td>
<td>Healthy Heart Team/Whole Hearts</td>
<td>$100,000 (2017)</td>
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<tr>
<td>Chesapeake Charities, Inc</td>
<td>Partnering for Youth Cardio-Fit Project</td>
<td>$100,000 (2017)</td>
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<tr>
<td>City Health Works</td>
<td>Extending care for hypertension, congestive heart failure and diabetes beyond the confines of the healthcare system via neighborhood-based coaching integrated with primary care</td>
<td>$100,000 (2017)</td>
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<td>Mercy Hospital Foundation Inc</td>
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<td>Mid Valley Family YMCA</td>
<td>Activate Your Heart/Active Su Corazon</td>
<td>$99,980 (2017)</td>
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<td>North Georgia HealthCare Center, Inc</td>
<td>POWER – Patient Outreach With Educational Resources</td>
<td>$93,900 (2017)</td>
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<tr>
<td>Sankofa Community Development Corporation</td>
<td>Healthy HeartBeats</td>
<td>$100,000 (2017)</td>
</tr>
<tr>
<td>St. Mary’s Health Wagon</td>
<td>Expansion of Heart Health 1, 2, 3. Comprehensive Cardiovascular Disease Initiative for Diabetes Mellitus, Metabolic Syndrome, and Obesity</td>
<td>$100,000 (2017)</td>
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<td>Westminster Free Clinic</td>
<td>Corazones Sanos (Healthy Hearts) Program</td>
<td>$100,000 (2017)</td>
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The AstraZeneca HealthCare Foundation is a tax-exempt entity organized under section 501(c)(3) of the United States Internal Revenue Code, separate from AstraZeneca Pharmaceuticals.
Want to learn more?

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Connections for Cardiovascular Health™

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