Established in 1993, the AstraZeneca HealthCare Foundation is a Delaware not-for-profit corporation and a 501(c)(3) entity organized for charitable purposes, including to promote public awareness and education of healthcare and to support nonprofit organizations consistent with its charitable purpose.

**MISSION AND PROGRAMS**

**Connections for Cardiovascular Health℠**

In 2009, the AstraZeneca HealthCare Foundation launched the *Connections for Cardiovascular Health℠* (CCH) program. The program was launched thanks to a charitable contribution from AstraZeneca Pharmaceuticals, whose support for the program to date totals $33 million. The program awards grants to nonprofit organizations working in innovative ways to improve cardiovascular health at the community level.

**National Breast Cancer Awareness Month (NBCAM) Legacy Program**

Now a legacy program, the Foundation collaborated with a group of national public service organizations, professional medical associations, and government agencies to improve breast cancer awareness, share disease information and provide greater access to services.

**AstraZeneca Employee Disaster Relief Fund**

The Foundation provides support for AstraZeneca employees affected by federally declared disasters in the United States.

For more information on the Foundation’s programs, visit [http://www.astrazeneca-us.com/foundation](http://www.astrazeneca-us.com/foundation).

**The Center for Social and Economic Policy Research at West Chester University**

The Foundation’s university evaluation partner, the Center for Social and Economic Policy Research at West Chester University in Pennsylvania, provides evaluation support of CCH-funded programs, identifies key learnings based on Foundation practices, assists in sharing lessons learned and provides representation on the Foundation’s grant review committees.
Across the country, cardiovascular disease affects over 121 million people and remains a leading cause of death. Since its inception, the AstraZeneca HealthCare Foundation’s Connections for Cardiovascular Health℠ (CCH) program has sought to address this devastating health problem.

One way we do this is by providing funding to nonprofit organizations in the United States with innovative, community-based heart health programs. Through these programs, participants may receive access to care, health screenings, education, disease management and health coaching. As a result, they often make small lifestyle changes and then share these learnings with family and friends. These modifications in behavior can result in participants making healthier food choices, moving more and losing weight, as well as lowering blood pressure, cholesterol and blood sugar levels, among other improvements.

In addition to helping members of their communities improve their heart health, CCH Grant Awardees are working to share their program success stories and lessons learned. We are proud of our CCH Grant Awardees’ efforts this year to present their learnings through webinars and at conferences, and many developed and distributed program toolkits. These toolkits are intended to serve as a jumping-off point for organizations looking to develop similar heart health programs.

We understand that starting a community health program from scratch can often be a daunting task. We hope other organizations will consider leveraging our collective lessons learned and utilize these resources to adapt and modify cardiovascular health programs in their own communities so that even more lives can be impacted.

---

CCH-funded programs continue to help individuals improve their heart health through community-based outreach that includes:

- Access to Healthcare
- Prevention
- Education
- Disease Management

Collectively since the program’s inception, over **1.6 MILLION PEOPLE** have been reached and **OVER 59,000 PARTICIPANTS** have been tracked for progress through CCH-funded programs.

**PROGRAM PARTICIPANTS ACHIEVE MEASURABLE OUTCOMES LIKE:**

- Decreased weight and/or body mass index
- Lowered blood sugar
- Lowered blood pressure and/or cholesterol
- Increased physical activity
- Improved nutrition and/or nutrition knowledge
- Increased knowledge of cardiovascular health

“I am grateful for the classes offered because they have taught me the importance of living a healthy lifestyle. This has improved my Hemoglobin A1C from 10.4 to 6.8, and I feel great!”

— Victor, Program Participant, Corazones Sanos, Westminster Free Clinic
The AstraZeneca HealthCare Foundation is committed to sharing lessons learned to help other organizations benefit from these efforts. To support this commitment, the Foundation provided a portion of CCH grant funding toward dissemination efforts. As a result, in 2018 our Grant Awardees accomplished the following:

### Developed seven program toolkits

Click each cover to explore the toolkits

- [LIVE SMART](#)
- [CARDIO-FIT](#)
- [ACTIVATE YOUR HEART](#)
- [HEALTHY HEARTBEATS PROGRAM TOOLKIT](#)
- [HEALTHY HEARTBEATS PROGRAM TOOLKIT](#)
- [HEALTHY HEARTBEATS PROGRAM TOOLKIT](#)
- [HEALTHY HEARTBEATS PROGRAM TOOLKIT](#)

### Presented at 23 conferences at the local, state, national, and global levels
The Foundation helped share lessons learned from its *Dissemination and Communications Guide* through a two-part webinar series, thanks to collaborative efforts with the National Association of County and City Health Officials (NACCHO) and the National Association of Free and Charitable Clinics (NAFC). Members of each of these organizations learned ways to advance awareness efforts and lessons learned from their community health programs. The Foundation also joined CCH Grant Awardee Mercy Hospital Foundation on a webinar with the Population Health Collaborative of Western NY to share lessons learned from their program.
Catherine’s Health Center

**PROGRAM:** Healthy Heart Team/Whole Hearts  
**GRANT AWARD:** $100,000 (2017)

Chesapeake Charities, Inc

**PROGRAM:** Partnering for Youth Cardio-Fit Project  
**GRANT AWARD:** $100,000 (2017)

City Health Works

**PROGRAM:** Extending care for hypertension, heart failure, and diabetes beyond the confines of the healthcare system via neighborhood-based coaching integrated with primary care  
**GRANT AWARD:** $100,000 (2017)

Mercy Hospital Foundation, Inc

**PROGRAM:** Heart Smart for Life  
**GRANT AWARD:** $100,000 (2017)

Mid Valley Family YMCA

**PROGRAM:** Activate Your Heart/Active Su Corazon  
**GRANT AWARD:** $99,980 (2017)

North Georgia HealthCare Center, Inc

**PROGRAM:** POWER – Patient Outreach With Educational Resources  
**GRANT AWARD:** $93,900 (2017)

Sankofs Community Development Corporation

**PROGRAM:** Healthy HeartBeats  
**GRANT AWARD:** $100,000 (2017)

St. Mary’s Health Wagon

**PROGRAM:** Expansion of Heart Health 1, 2, 3. Comprehensive Cardiovascular Disease Initiative for Diabetes Mellitus, Metabolic Syndrome, and Obesity  
**GRANT AWARD:** $100,000 (2017)

West Virginia Health Right, Inc

**PROGRAM:** SCALE (Sustainable Change and Lifestyle Enhancement)  
**GRANT AWARD:** $100,000 (2017)

Westminster Free Clinic

**PROGRAM:** Corazones Sanos (Healthy Hearts) Program  
**GRANT AWARD:** $100,000 (2017)
In November 2018, the AstraZeneca HealthCare Foundation awarded a total of $1,048,793 in CCH program grant funding to eleven organizations to implement heart health programs in their communities. In addition, eight repeat funded organizations received up to $15,000 each in dissemination grant funding, for total of $117,964, to support sharing lessons learned via conference presentations, program toolkits and publications through 2020. Visit our website for summaries of each program.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Program</th>
<th>Grant Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catherine’s Health Center</td>
<td>PROGRAM: Healthy Heart Team/Whole Hearts</td>
<td>GRANT AWARD: $90,000 (2018)</td>
</tr>
<tr>
<td>Mallory Community Health Center</td>
<td>PROGRAM: Take Control of Your Health</td>
<td>GRANT AWARD: $90,000 (2018)</td>
</tr>
<tr>
<td>Sankofa Community Development Corporation</td>
<td>PROGRAM: Healthy Heartbeats</td>
<td>GRANT AWARD: $90,000 (2018)</td>
</tr>
<tr>
<td>Sisseton-Wahpeton Oyate of the Lake Traverse Reservation*</td>
<td>PROGRAM: Sisseton-Wahpeton Oyate Connections for Cardiovascular Health – Heart of the Nation (HON)</td>
<td>GRANT AWARD: $150,000 (2018)</td>
</tr>
<tr>
<td>St. Mary’s Health Wagon</td>
<td>PROGRAM: Expansion of Heart Health 1, 2, 3. Comprehensive Cardiovascular Disease Initiative for Diabetes Mellitus, Metabolic Syndrome, and Obesity</td>
<td>GRANT AWARD: $89,910 (2018)</td>
</tr>
<tr>
<td>University of Mississippi*</td>
<td>PROGRAM: Healthy Hearts in the Heart of the City</td>
<td>GRANT AWARD: $148,863 (2018)</td>
</tr>
<tr>
<td>West Virginia Health Right, Inc</td>
<td>PROGRAM: SCALE (Sustainable Changes and Lifestyle Enhancement)</td>
<td>GRANT AWARD: $90,000 (2018)</td>
</tr>
<tr>
<td>Westminster Free Clinic</td>
<td>PROGRAM: Corazones Sanos (Healthy Hearts) Program</td>
<td>GRANT AWARD: $90,000 (2018)</td>
</tr>
</tbody>
</table>

*New Grant Awardee.
The AstraZeneca HealthCare Foundation is a tax-exempt entity organized under section 501(c)(3) of the United States Internal Revenue Code, separate from AstraZeneca Pharmaceuticals.
Download the *Dissemination and Communications Guide*, a resource for community health programs: